

## DESTITUTE MEXICANS IN TERRIBLE PLIGHT; THOUSANDS ARE STARVING

### U. S. Red Cross Appeals For Funds to Relieve Suffering; Carranza is Defiant

[Associated Press by Federal Wireless]  
WASHINGTON, D. C., June 24.—At the headquarters of the American Red Cross yesterday it was announced that all funds available for the relief of the famine sufferers in Mexico have been exhausted, although the relief work has been scarcely begun and the demand is very pressing and great. The Red Cross has issued an urgent appeal for the contribution of foodstuffs and money for the Mexican destitute.

In the State of Guerrero alone, according to the reports received from its representatives by the Red Cross, there are 200,000 persons starving to death, absolutely without means of securing food of any kind.

No Flour in Capital.  
In Mexico City beans and corn are selling at prices which have appreciated 600 per cent. The bakeries have shut down for lack of flour and the wheat crop is estimated to be only 20 per cent normal.

In the meanwhile, danger attends the efforts of the refugees from the City of Mexico to reach Vera Cruz, where they are being sent by the British consular officers. On Monday the Vera Cruz train was fired upon and 19

of the passengers were killed, according to a report to the state department from Consul Canada.

Maytorena's Envoy to See Wilson.  
A despatch from Nogales yesterday states that the Mexican official colony here is to be added to by the presence of Col. Rodolfo de la Vega, Maytorena's chief of staff, and Alberto Morales his legal adviser, who are coming to Washington to explain to President Wilson the situation as it exists in the State of Sonora affecting the foreign colonists there. Particular explanations will be made regarding the existing conditions in the Yaqui valley.

After having recovered from their first repulse, in which they lost 65 men, Maytorena's column of 800 reached the valley yesterday and will take measures for the protection of American and other foreign settlers.

Spokesmen for both Gen. Felipe Angeles and Gen. Villa deny that there has been a rupture between the two, though both principals remain silent.

First Chief Still in the Ring.

From his prison citadel on the rock of San Juan de Ula in Vera Cruz harbor, Gen. Carranza officially notified the state department yesterday that he will make no compromise with Villa and his other opponents, but will prosecute unrelentingly his campaign to capture Mexico City and crush his adversaries.

## BRITISH CENSORS TAMPER WITH U. S. LETTERS

### Alleged That P. O. Department Has Evidence of Mail Hav- ing Been Opened

[Associated Press by Federal Wireless]  
WASHINGTON, D. C., June 24.—Mail from neutral countries to America, as well as mail from America to other neutral countries, has been tampered with by the British censors. The postoffice department now has in its possession a letter addressed to a correspondent in America from a neutral European nation stamped "Opened by Censor."

On good authority it is understood, though not officially confirmed, that a letter from abroad to the mission here of a European neutral nation also has been opened.

REGIMENT BUYS CEMETERY.

BERLIN.—The soldiers of one German regiment who fell at Neuve Chapelle lie buried in a cemetery owned by the regiment. After the battle, one regiment concerned formally bought, through a Lille notary, about four acres of land near a small village back of the battle line. A landscape gardener was hired to lay out the cemetery.

## WASHINGTON DENIES PROTESTING JAPANESE GOING TO EUROPE

[Associated Press by Fed. Wireless]  
WASHINGTON, D. C., June 24.—After declining at first to discuss the report published in the Handelsblad at The Hague, to the effect that the failure of Japan to despatch an army for service against the Austro-Germans in Europe was due to a hint from the United States to Great Britain that the use of such troops would be displeasing, the administration officials here yesterday issued an official denial of the report.

## COLORADO NATIONAL GUARD REDUCED; RECRUITING SLOW

[Associated Press by Federal Wireless]  
WASHINGTON, D. C., June 24.—War department orders were issued yesterday disbanding nine companies of the Colorado national guard which had failed to recruit up to the standard required by the federal law governing States militia. These companies will be mustered out and their equipment returned to the federal authorities. Prior to this action the National Guard of Colorado consisted of 1450 officers and men.

## WILSON ON VACATION

[Associated Press by Federal Wireless]  
WASHINGTON, D. C., June 24.—President Wilson left yesterday for the "Summer White House," Harlakenden, at Cornish, New Hampshire. He will return to Washington on July 6.

## PRICE OF FLOUR IS REDUCED BY PORTLAND MILLS

### Substantial Cut Is Made to Make Room for Record 1915 Crop

[Associated Press by Federal Wireless]  
PORTLAND, Ore., June 24.—The millers yesterday announced a reduction of 25 cents a barrel on all grades of flour. The new crop will soon be arriving at the mills for grinding and the price reduction is to hasten the moving of stock on hand.

## COST OF TORPEDOES.

[By Associated Press.]  
LONDON.—The torpedoes now being used in the British navy cost from \$3,500 to \$5,000 to construct, according to a naval expert. Even the newest British torpedoes are less expensive than those used by the latest German submarines, which have a diameter of 21 inches, and travel at a speed of 48 knots an hour, having an effective range of seven miles. The internal mechanism includes a high speed rotating engine, shafts, and gears, and 250 pounds of high explosive.

The Panama-Pacific exposition has set aside Tuesday, November 23, as "Hawaiian Pineapple Day" at the fair.

## MAVERICK TRIED TO GET GERMAN GUNS AND POWDER INTO MEXICO?

### Sailor From "Ship of Mystery" at Hilo Tells Marvelous Tale of Mission of Steamer

(Special Star-Bulletin Correspondence)

HILO, June 18.—"Yes, sir, for 29 days we just hung off the coast of Mexico and sweltered in the heat. Did you ever hear of the group of islands known as Los Tres Marias? Yes, well look on the map and pick out Cleofas Island. That is the god-forsaken spot that we made our headquarters while the Maverick was in Mexican waters."

This startling statement came from one of the crew of the mysterious steamer Maverick which has attracted so much comment while lying in Hilo bay. Then, to cap the story, the sailor continued with some more dope that savors of the olden days when gun-running was a favorite pastime.

"The Maverick was chartered to go on an expedition that at first was kept absolutely dark. Nobody knew anything except that good pay was promised and, I might say, was paid. The vessel was loaded down with fuel oil, lubricating oil and grease. She also took on stores and water for a long voyage."

"It gradually leaked out that we were to meet a German steamer somewhere off the coast of Mexico. The German vessel was said to be full of ammunition and war munitions. She was one of the very few that managed

to get away safely from the Marshall group when the Australians took the place. The steamer went to Anjou, Java, and then communicated with certain parties in Mexico. These parties were deeply interested in the fact that there might be a chance of obtaining shells, powder, and other munitions of war.

"Our skipper cleared from the port of Los Angeles on April 27 and then we made our way down to Mexico. The 'old man' has a power launch on board and he used it to great advantage at several ports. He would leave the Maverick away out of sight of land and then steam off in the launch. In this manner he was able to obtain letters and cablegrams."

"We thought at first that the German steamer would meet us in Mexican waters, but after a long wait among the islands along the coast, the skipper decided to go to the mainland and try to get new orders."

"The captain visited a Mexican port in the power launch and then came back and announced that we were to proceed to Hilo, Hawaiian Islands, there to await orders which were to come by cable to Honolulu and then by mail to Hilo. The wireless was not to be trusted, as some ship might pick up the message."

"From San Jose del Babao we steamed along the coast and then headed for the Hawaiian Islands. By this time I felt sick of the job and decided to try and get on another ship at Hilo."

Thus is the mystery of the Maverick cleared up. The arrival of the vessel in Hilo bay a week ago Friday caused a sensation which was heightened by the mysterious air adopted by the captain and his "purser." The latter young man is now thought to be the "real thing" behind the "fishing" cruise. He is evidently in charge of the expedition and he is careful not to allow anything to become known regarding the purpose of the voyage.

The Maverick is an American vessel and she is manned, according to her papers, by American officers. Her crew is a mixture of Marshall Islanders, Mexicans and South Sea Islanders. She is, in the opinion of Collector Baird of the customs house, absolutely all right as far as the shipping and custom laws go. When she reaches her destination she will have clearance papers from Hilo but what she may pick up at sea will be another matter.

The first rumors about the Maverick were startling enough for anything. She was imagined to be a raider of some sort, awaiting an outbreak of war between the United States and some other country. It was hinted that she had machine guns and a six-pounder in her hold. She was also suspected of having some floating mines ready to drop overboard in the trade lanes of the various steamers that visit Hawaii.

Then it was suggested that she was a "dope" smuggler from Mexico and that she, on her first night in port, managed to get a large quantity of the "poppy juice" ashore.

The fact that the first request of the captain of the Maverick made upon meeting the pilot was that he be taken over to the German tramp steamer O. J. D. Ahlers so that he could speak to the captain of that vessel, made people sit up and take notice.

## HAWAIIAN LAVAS ARE TREATED IN SURVEY BOOKLET

The United States Geological Survey has issued a monograph on "Lavas of Hawaii and Their Relations." It contains 97 pages and four plates, and describes in detail the petrography of the Hawaiian archipelago, treating each of the larger islands individually. It is an accepted generalization concerning the Hawaiian Islands that they have been built up by a long-continued series of volcanic eruptions beginning at a point far west of the principal islands of today. They represent, therefore, the higher summits of a chain of volcanic mountains, mainly submarine, rising from an ocean floor more than 20,000 feet below the surface of the sea and extending for about 1800 miles in a general north-westerly direction. They appear to form a simple petrographic province whose igneous rocks are clearly consanguineous.

The paper also discusses the mineral, chemical, and normative composition of the Hawaiian lavas, as well as their distribution and association, and the theoretical bearings of the data presented. A map of the islands, photomicrographs of the rocks, a diagram illustrating variation in normative composition of the lavas, and a table of normative ratios and symbols accompany the report, which may be had free on application to the Geological Survey, Washington, D. C.

Watch Your Children  
Often children do not let parents know they are constipated. They fear something distasteful. They will like Russell's—A mild laxative that tastes like sugar. Sold only by Dr. J. C. Benson, Smith & Co., Ltd.

## HILO PROMOTION MAN NOT COMING JUST YET

Lionel W. de Vis Norton, who has been retained by the Hilo Board of Trade to do publicity and promotion work for the Big Island, will not open headquarters in Honolulu until late in August or early in September. Mr. Norton will spend at least two months touring the island of Hawaii, and thoroughly familiarizing himself with the scenic attractions, commercial possibilities and all striking features of life there. When he comes to Honolulu he will have a desk in the rooms of the Hawaii Promotion Committee.

## COMMODORE BOEHLER DIES AT ANNAPOLIS

[Associated Press by Federal Wireless]  
ANNAPOLIS, Md., June 24.—Commodore Boehler, U. S. N., retired, died at his home here yesterday, following an operation performed in the hope of relieving him from intestinal troubles. He was 68 years old. Commodore Boehler was formerly naval attaché at Rome and later at Berlin.

The Promotion Committee has donated \$250 for the advertising of the islands on the trip of the Honolulu Shriners to the Seattle convalescence in July. The money will be used to buy leis.

## Masonic Temple Weekly Calendar

**MONDAY**—  
Leahli Chapter No. 1, O. E. S.;  
Stated; 7:30 p. m.  
**TUESDAY**—  
Honolulu Lodge No. 409; Special, Third Degree; 7:30 p. m.  
**WEDNESDAY**—  
Hawianan Lodge No. 21; Special, Second Degree; 7:30 p. m.  
**THURSDAY**—  
Honolulu, Scottish Rite Bodies; Special; 7:30 p. m.  
**FRIDAY**—  
Oceanic Lodge No. 371; Special, Third Degree; 7:30 p. m.  
**SATURDAY**—

## SCHOFIELD LODGE

**WEDNESDAY**—

**SATURDAY**—

Work in First Degree; 7:30 p. m.

## HERMANN'S SOEHNE.

Versammlungen in Knights of Pythias Hall, Montag, Juni 21, Juli 5, Juli 19.

W. WOLTERS, Praes.  
C. BOLTE, Sekr.

## HONOLULU LODGE NO. 1, MODERN ORDER OF PHOENIX.

Will meet at their home, corner Beretania and Fort streets, every Thursday evening at 7:30 o'clock.  
CHARLES HUSTACE, Jr., Leader.  
FRANK MURRAY, Secretary.

## HONOLULU LODGE, 616, B. P. O. E.

meets in their hall on King St. near Fort, every Friday evening. Visiting brothers are cordially invited to attend.  
C. J. MCCARTHY, E. R.  
H. DUNSHIE, Sec.

## IN WAR ARENA

### BRITISH CRUISER HIT BY TORPEDO.

LONDON, Eng., June 24.—The admiralty yesterday announced that the cruiser Roxburg, of the Devonshire class, was attacked by a German submarine in the North Sea on Sunday, a torpedo from the submarine reaching the cruiser. The damage done was immaterial and the cruiser was able to proceed to her destination. There were no casualties.

The Roxburg is a 10,850-ton craft, carrying 675 men and armed with four 7.5-inch and six 6-inch guns.

Near the Fair Islands, the Finnish brigantine Leo was sunk by a submarine, but the crew was saved.

### GERMAN SUBMARINES IN MEDITERRANEAN?

ROME, Italy, June 24.—An official report today states that seven German submarines of the latest long-distance cruising type, have entered the Mediterranean through the Straits of Gibraltar.

Two more lines of Turk trenches were carried by the British yesterday in their attack on the defenses of the Dardanelles.

### NICHOLAS GOES TO FRONT TO ENCOURAGE WARRIORS.

LONDON, Eng., June 24.—A despatch from Petrograd to the Reuter Telegram Company says that Emperor Nicholas has left for the front to carry encouragement to his troops.

### VIENNA CELEBRATES FALL OF LENBERG.

BERLIN, Germany, June 23.—The fall of Lemberg yesterday is being celebrated in Vienna as the end of Russian domination of Galicia. The Austrian press hails it as proof of the complete breakdown of the Russian army, which it is asserted has been split in twain.

### BERLIN CLAIMS ZEPPELIN DID SERIOUS DAMAGE.

BERLIN, Germany, June 24.—Despatches from Christians state that reports brought there by steamers from England are to the effect that the Zeppelin raid of last week upon the naval station at South Shields, at the mouth of the Tyne, resulted in great damage to the station. The Zeppelin bombs, reports the steamship captains, destroyed the navy yard and arsenal, while 17 men were killed and 40 wounded.

### FRANCE BUYING HORSES IN UNITED STATES.

NEW YORK, N. Y., June 24.—French purchasing agents in this country received orders yesterday to buy 100,000 more artillery and cavalry horses.

## Home Course in Advertising

To be Conducted in this Paper by Alex. F. Osborn, Instructor in Advertising, Pacific YMCA High School

IN 90 CHAPTERS. CHAPTER A DAY.



**PURPOSES OF THE COURSE:**—(1) To increase returns for the retailer who now advertises. (2) To show the non-advertising retailer how he can lower his prices, yet increase his profits. (3) To suggest to the jobber and manufacturer a cautious method to create demand and increase sales. (4) To prepare the person with latent advertising ability for a place in this new "profession." This course, when delivered personally to a class of students, costs \$15. It is equivalent to a correspondence course which costs \$95. The entire course will be given exclusively with this newspaper free of charge.

## CHAPTER XVI.

### How Does Size Aid Display?

You must get your advertising read. How can you make sure of that point? Make it BIG!

About the most elusive question you will have to face in the consideration of advertising "copy" is the problem of size. Sometimes an ad may be one-quarter as problem of size. Sometimes an ad may be one-quarter as pull just as efficiently as a larger ad. Other times you waste your money if you use too small space, whereas an advertisement twice as big may pay well.

The question of size, in general, can be divided into two heads, according to the main aim of the use of BIGNESS. Either it strives for intensity—seeking to hit with the power of a rifle shot—or else it tries, through mere bigness, to monopolize attention. In this case it is more like the volley of a shotgun.

If you use BIGNESS as an intensity by which to grip the interest of the reader, you can supplement the display with color in some cases. Then, too, you will find that black-and-white contrast will do the work. In some cases you may employ mere novelty to win the reader's interest.

When color is possible, it sometimes takes the place of size. A red spot as big as a dime in the center of a newspaper page would win as many eyes as an ordinary black-and-white space one hundred times as large. In itself, color is a science. Books on physics devote chapters to it. In such texts you will find the whole realm of color divided into a spectrum. By this you can see scientifically which colors are complementary to one another, and which ones are antagonistic.

The science of color analyzes even further—not only in relation to the ten major colors, but also as to the three qualities which every color possesses, namely: Hue, value and chroma. And yet to an ordinary understanding of advertising you do not need detailed mechanics of color. You must know, though, that in the matter of attention-value (the element which justifies color in advertising), the main colors are red, green and black, and in that order. Yet black may sometimes be stronger than red, especially if the surrounding color is predominantly red. For instance, on a booklet with a cover of pink stock, black will have a far higher attention-value than red.

Thus, you see, color may sometimes take the place of size in getting attention. But if the aim be to impress—and to stun the attention, rather than to harpoon it, then

**TYREE'S ANTISEPTIC POWDER**

Nature Requires  
A cleansing, soothing, healing of the affected parts in cases of ulcerated conditions of the membrane, nose, throat, ears, and as a preventive of infection or contagious disease, when exposed to or caused by.

GOOD HEALTH DEMANDS THE USE OF  
**Tyree's Antiseptic Powder**

A powerful germicide, instantly relieving itching, burning, and inflammation, and making the parts thoroughly clean and antiseptic. It is non-poisonous and harmless. A tin box of TYREE'S ANTISEPTIC POWDER makes 3 gallons of standard antiseptic solution. UNDEVELOPED AS A DOCTOR'S Suggestion and booklet free.

Three sizes, 25c, 50c, \$1. At all drug stores.  
**J. S. TYREE, Chemist, Inc.**  
Washington, D. C.